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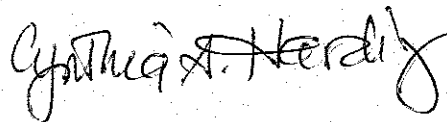
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October 23, 2012

TO: Each Supervisor

FROM:  Jonathan E. Fielding, M.D., M.P.H.
Director and Health Officer



SUBJECT: **NOTIFICATION OF INTENT TO ENTER INTO SOLE SOURCE AGREEMENTS WITH THE LOS ANGELES UNIFIED SCHOOL DISTRICT, LOS ANGELES COUNTY OFFICE OF EDUCATION, CITY OF PASADENA AND CITY OF LONG BEACH**

This is to notify you that the Department of Public Health (DPH) intends to request delegated authority to execute a sole source agreement with the Los Angeles Unified School District (LAUSD), Los Angeles County Office of Education (LACOE), City of Pasadena Public Health Department and City of Long Beach Department of Health and Human Services for the provision of outreach, enrollment, utilization and retention services for children's health coverage to children 0-5 and their families.

In accordance with Board Policy 5.100, prior Board notice is required for any department requesting to enter into negotiations for a Board-approved sole source contract in excess of \$250,000.

Background

DPH, through its Maternal, Child and Adolescent Health (MCAH) Programs, Children's Health Outreach Initiatives (CHOI) Unit, currently contracts with 15 qualified community-based organizations, including LAUSD, LACOE, and the Cities of Long Beach and Pasadena for the provision of outreach, enrollment, utilization, and retention services to uninsured families who may be eligible for Healthy Kids, Medi-Cal, Healthy Families and other public/private health coverage programs within Los Angeles County.

According to the Los Angeles County Interview Health Survey for 2009, approximately 272,000 or 10% of children ages 0-17 were uninsured at some point in the previous 12 months. The majority of these children are eligible for Medi-Cal, Healthy Families, or other no/low-cost health coverage programs. Since 2003, DPH has successfully contracted with LAUSD, LACOE, and the Cities of Pasadena and Long Beach community-based organizations to reach families with uninsured children to inform them about these programs and to assist them with the application, enrollment, and retention process. DPH contracted agencies also assist children and their families in accessing healthcare services and renewing their coverage at the appropriate times, thereby retaining uninterrupted health coverage for the child.

On January 12, 2012, the First 5 LA Commission approved funding to include the Healthy Kids Outreach Program (HKOP) in their Five-Year Strategic Plan through June 30, 2015, and designated DPH as the lead Department to administer the project. First 5 LA appropriated funds to DPH for the purpose of increasing the number of children enrolled in Healthy Kids, Medi-Cal, Healthy Families, and other no/low cost health coverage programs. DPH in turn, will continue to allocate the direct services portion of this funding to local school districts, city health departments and community agencies to provide outreach, enrollment, retention and utilization services for uninsured children and families.

Justification

Virtually all uninsured students and many pre-school age children are connected to local schools, which are considered safe and trusted places for obtaining information related to a variety of matters. For this reason, school sponsored outreach has been very successful. LAUSD is the largest school district in Los Angeles County and provides school-based outreach, enrollment, utilization and retention services via LAUSD's Children's Health Access and Medical Programs (CHAMP), and allows County contractors access to schools with large numbers of uninsured students and families.

DPH's continued contracting and partnering with LAUSD and LACOE will provide outreach and education to the school population eligible for the Free and Reduced Lunch Programs. These same children are eligible for low-cost health programs such as Medi-Cal, Healthy Families and Healthy Kids. As the sole means to gain entrance to Los Angeles County school campuses and parents, contracting directly with LAUSD and LACOE ensures the linkage to school sites.

The Cities of Pasadena Public Health Department and Long Beach Department of Health and Human Services are health jurisdictions with authority to implement outreach and enrollment within the Cities of Pasadena and Long Beach, with uninsured populations. The Cities of Pasadena and Long Beach have incorporated outreach and enrollment services into many other programs, including the Pasadena/Altadena Health Partnership, Young & Healthy, Black Infant Health Program, Comprehensive Perinatal Services Program (CPSP), and Child Health and Disability Prevention (CHDP) Program. Each of the aforementioned programs are perfect for linking with the Healthy Kids Outreach Partnership.

The term of the agreement will be effective July 1, 2013 through June 30, 2015. The total maximum obligation for the 2-year agreements is \$1,130,028; consisting of annual amounts of \$173,250 to LAUSD, \$157,500 to LACOE, \$176,514 to City of Long Beach, and \$57,750 to City of Pasadena for FY 13/14 and FY 14/15. This is 100 percent offset by Families First Proposition 10 Commission (First 5 LA) funds. No net County costs will be required.

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Notification Timeline

The Board letter to request the delegated authority to execute the sole source agreements with LAUSD, LACOE, Cities of Pasadena and Long Beach is projected for the February 7, 2013 Board meeting. To allow time for your review and comments, we will not enter into negotiations until ten business days following the date of this memorandum.

If you have any questions or would like additional information, please let me know.

JEF:sb

c: Chief Executive Officer
County Counsel
Executive Officer, Board of Supervisors